New forms of learning in social work organisations
Learning and ideas from the Key Situation Model

4th Network Conference
29th & 30th June 2020
University of Applied Sciences and Arts Northwestern Switzerland,
School of Social Work, Campus Muttenz,
Basel, Switzerland

Étienne Wenger
Becoming a learning organization and profession: the potential of the CoP approach.

Adi Stämpfli
Design options for the implementation of the Key Situations in Social Work model
New forms of learning in social work organisations:
Learning and ideas from the Key Situation Model

How can we design practices and environments in organisations that support interest-led collaborative learning?

With exclusive contributions from

**Etienne Wenger**, USA, the founder of the Communities of Practice approach
and

**Adi Staempfli**, UK, the co-author of the Key Situations Model

**This conference is for practitioners, academics and others**
- who want to develop as a professional and as a whole person
- who also see their workplace as a living space
- who believe that it is possible to co-develop a generative culture with inspiring forms of learning
- who want to give their best and get the best back from others

The network conference of the Association Key Situations in Social Work focuses this year on forms of learning in social work organisations. We are being inspired by Etienne Wenger, the pioneer of the Community of Practice approach. He receives worldwide recognition for his innovative ideas and will speak about:

**Etienne Wenger**
"Becoming a learning organization and profession: The potential of the CoP approach."

The second input is concerned with concrete forms of design based on the "Activity Centred Analysis and Design" framework. As the name suggests, the focus is on the central importance of learner activities. Design options are developed for the implementation of the key situations model in organisations.

**Adi Staempfli**
"Design options for the implementation of the Key Situations in Social Work model"

The second day will provide an opportunity to meet representatives from social work organisations who implement the Key Situations in Social Work model in their everyday practice. We are looking forward to gaining insights into how they do this in:

- Integration Center Baselland (Eingliederungsstätte Baselland)
- sebit Aargau
- SRH University Heidelberg
- FHNW School of Social Work, University of Applied Sciences and Art Northwestern Switzerland
Our approach
We will this year again work with a hybrid conference format. This combines the classic lecture with enough space for individual as well as collective reflection and the well-received Open Space method to work on specific questions or topics.

Conference Programme
On the first day, the expert presentations will highlight forms of learning in organisations from different perspectives and actively involve the participants in the conference. On the second day, experts from practice organisations and universities who work with the key situations approach will take up these perspectives and talk about how working with key situations can promote new forms of learning in organisations. The specific issues that arise for conference participants will be addressed in interest-led CoPs (communities of practice).

Finally, we take care of not only the intellectual, emotional and social well-being, but also the physical well-being! Lunch on Monday and Tuesday as well as coffee and cake are included in abundance in the conference fee. On Monday evening we will also offer a networking evening, which will be free of charge for Association members. The detailed programme follows on the next page.

Who is this conference for?
The conference is for all members of the Association and the Network as well as colleagues from practice and the academy who are curious to see how active, lively learning can be enabled through communities of practice in the Key Situations model. In addition, interested students and practitioners who want to implement the Key Situations in social work model in their organisations are warmly invited.

Etienne Wenger is an internationally renowned speaker. This conference is an unique opportunity to get to know him and his ideas based on a social theory of learning. Therefore, we open the doors for colleagues from other disciplines and look forward to a lively and fruitful exchange across disciplinary borders!
# 2 Network Conference Programme

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<th>Sunday 28 June 2020</th>
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<th>Monday 29 June 2020</th>
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| 08:00               | **Reception incl. welcome coffee**  
FHNW Campus Muttenz, Hofackerstrasse 30, 4132 Muttenz |
| 08:30               | **official start of the network conference**  
1. Keynote, elaboration and discussion  
   - **Lecture by Etienne Wenger**  
     - Becoming a learning organization and profession: The potential of the CoP approach. (Lecture English, Slides German) |
| 12:30               | Lunch** |
| 14:00               | 2. Keynote, elaboration and discussion  
   - **Lecture by Adi Staempfli**  
     Design options for the implementation of the Key Situations in Social Work model |
| 17:30               | **Expected official end of the first day** |
| 18:00               | Networking evening ***  
Joint dinner |
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| 08:30 | Reception incl. coffee  
       FHNW Campus Muttenz, Hofackerstrasse 30, 4132 Muttenz          |
| 09:00 | Greetings and introduction                                            |
| 09:30 | Working on your own concerns                                          |
| 11:30 | Presentation of the results                                           |
| 12:00 | Outlook and closing remarks                                           |
| 12:30 | Lunch**                                                               |
| 14:00 | Annual General Meeting  
       Association Network Key Situations in Social Work                |

* The cost for the dinner on Sunday 28 June 2020 are not included in the conference fee.

** These meals are included in the conference price.

*** Free of charge for members of the association, non-members pay an additional fee of CHF 45.00.
3 Invitation to the Annual General Meeting

Following our conference, we will open the general assembly of the Association Key Situations in Social Work on Tuesday, 30th June 2020 at 2pm. We welcome new members and provide information and you can connect with existing members. Therefore, we warmly invite all members of the Association and those who want to join us to form a network with us.

Procedure:

1. Open the AGM
2. Accept the last minutes
3. Announcement of changes in the membership and admission of new members
4. 4th annual report
5. Annual accounts and auditor's report
6. Discharge of the Management Board
7. Annual budget
8. Election of new board members
9. Miscellaneous (requests to speak from the AGM participants)
10. AGM end and thanks to members
4 Organisational matters

Conference management

Gaby Merten, Eva Tov und Lukas Zingg
Send questions to: hello@schluesselsituationen.net

Place

FHNW Campus Muttenz, Hofackerstrasse 30, 4132 Muttenz, Switzerland

Date/Time

28th June 2020: Arrival
29th June 2020: **Network conference first day** 08:00 to 17:30
30th June 2020: **Network conference second day** 08:30 to 14:00
30th June 2020: Annual General Meeting 14:00 to 16:00

Costs and Registration

Two-day network conference with refreshments and lunch
- 1st day regular admission 250. CHF
- 2nd day regular admission 50. CHF
- both days for students in total 100. CHF
- Network evening (joint dinner) 45. CHF
- for association members 2nd day and Network evening free

Booking

You can either register online here Onlineanmeldung or send an Email to adi.staempfli@keysituationen.net. Following your registration, you will receive an invoice by e-mail which is payable by the registration deadline.

**Registration Deadline: 31st May 2020**

Accommodation

We have reserved a contingent of rooms at the Hotel Apaliving (J.J.Balmer-Strasse 1, 4053 Basel, Tel +41 61 333 05 30, info@apaliving.ch).
1. go to the website https://budgethotel-basel.ch/
2. click on "Book now"
3. room bookings with corresponding date and room request
4. enter promotion code "Netzwerktagung"
5. booking